

SSD® 2027

16-17 JUNE 2027
KĪPSALA INT'L EXHIBITION CENTRE, RIGA
SSDEXPO.COM

SSD® 2027

RIGA - 16-17 JUNE 2027

INNOVATION AIRBORNE

WHERE THE FUTURE **TAKES OFF**

Live aerial demos, jet-suit spectacle and defence-tech that flies the Baltic skies.

BOOK A BOOTH →

SUPPLY, SECURITY & DEFENCE EXPO 2027

THE BALTIC SEA DEFENCE EXPO

Securing the Baltic Sea Region – 16-17 June 2027, Kipsala International Exhibition Centre, Riga, Latvia. Where defence meets commerce on NATO's eastern flank.

Sold-out

FLOOR AT SSD2026

2,000+

ATTENDEES ON THE FLOOR

150+

EXHIBITORS

167

COUNTRIES REACHED ONLINE

REGISTER YOUR INTEREST – 2027@SSDEXPO.COM · SSDEXPO.COM

THE PROOF · SSD2026, TALLINN

A SOLD-OUT, PROVEN FLOOR

SSD2026 filled its floor in Tallinn. SSD 2027 takes that momentum to Riga.



SSD2026 was a **sold-out floor** — every stand spoken for and **2,000+ defence, security and resilience professionals** through the doors. That momentum now moves to Riga on **16-17 June 2027**.

3,354

TOTAL REGISTERED

150+

EXHIBITORS

2000+

VISITORS

200+

GUESTS AT THE VIP DINNER

» Build on a proven floor — register your interest at 2027@ssdexpo.com

THE AUDIENCE & REACH

AN AUDIENCE THAT ALREADY KNOWS WHO YOU ARE

A verified, defence-focused audience — and a marketing engine that puts your name in front of it.

SSD reaches its market long before the doors open. Over the last 12 months **91,148 web users** from **167 countries** engaged with the platform, led by organic search at 56% engagement. With 2027 moving to Riga, that reach lands where it matters: **Latvia is already the single largest market (15,688 users, 23.6%)**, with Estonia the most engaged audience at 60.6s average dwell.

Behind the traffic sits a working engine: **25,980 SSD-tagged defence and security subscribers**, **597,204 emails** sent in 12 months, and the strongest markets are **Latvia (15,688)**, **Estonia, Finland, the US and the Netherlands** — driven across email, web and LinkedIn.

91,148

WEB USERS · LAST 12 MONTHS

25,980

TARGETED D&S SUBSCRIBERS

597,204

EMAILS SENT · LAST 12 MONTHS

SSD · 2027

EXHIBIT AT SSD 2027

BOOK YOUR DEFENCE EXPO BOOTH

Exhibit at SSD 2027 in Riga and meet buyers across defence, security and resilience.

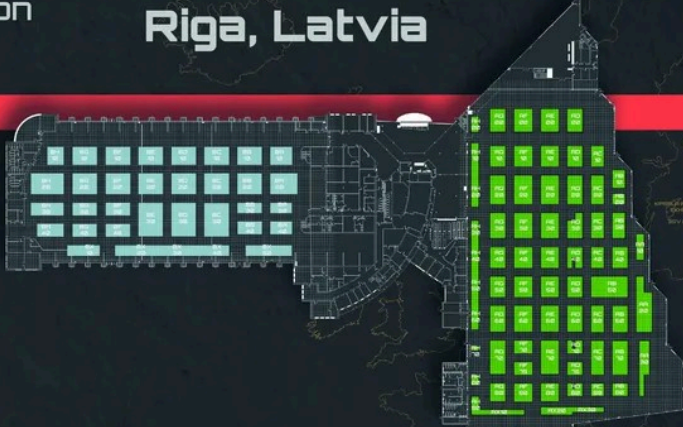
[REQUEST BOOTH OPTIONS →](#)ssdexpo.com

SSD 2027 · NOW IN RIGA

ONE REGION. ONE EXPO. NOW IN RIGA.

16-17 June 2027 · Kipsala International Exhibition Centre, Riga, Latvia.

SSD 2027 moves to the **Kipsala International Exhibition Centre** in Riga — the heart of the Baltic Sea region and our largest online market. Building on a sold-out edition, our goal for 2027 is bigger still: **more exhibitors, more buyers, one defence marketplace** for NATO's eastern flank.



SSD
16-17 JUNE
2027

Securing
Baltic Sea
Region

**Kipsala International
Exhibition Center
Riga, Latvia**

Supply, Security & Defence Expo

SECURE YOUR BOOTH!
Book your booth now with discount

EXPO NAUT



~400

EXHIBITORS

~4,000

ATTENDEES

16-17 Jun

2027 · TWO DAYS ON THE
FLOOR

Riga

KIPSALA INTERNATIONAL
EXHIBITION CENTRE

» Claim your position on the Riga floor — 2027@ssdexpo.com

SECTORS

BUILT AROUND DEFENCE — AND WHAT KEEPS IT RUNNING

Defence at the core, with the resilience sectors that secure the region around it.

DEFENCE & DUAL-USE

Connecting military, civil and industrial stakeholders to strengthen security and accelerate innovation in the Baltic Sea Region. Multi-domain systems across land, sea, air, cyber and space; civil-military tech transfer; cyber resilience; critical-infrastructure protection; and NATO-aligned procurement. You meet defence contractors, dual-use developers, drone and AI providers — and the buyers who specify them: NATO units, EU defence funds, and Baltic ministries of defence.

RESCUE

Resilient emergency response for national security. Aerial & remote rescue (drones, UAS), land rapid-response and mobile medical, maritime & flood response. Meets civil-protection agencies, first responders and government buyers.

ENERGY

Autonomous, resilient energy as the foundation of defence. Deployable & mobile power, storage and fuel cells, smart grids with cyber-physical resilience. Meets military procurement and critical-infrastructure operators.

SUPPLY CHAIN

Securing defence supply chains across the Baltic. Air, land and maritime/port logistics, smart warehousing, autonomous resupply and logistics cybersecurity. Meets NATO/EU procurement and infrastructure planners.

- ◆ Who you meet: government & defence procurement, primes & system integrators, dual-use innovators & SMEs, and critical-infrastructure operators.
- ◆ One region, one expo — defence and the resilience sectors that secure NATO's eastern flank, under one roof.

» Find your sector at SSD 2027 — register your interest at 2027@ssdexpo.com

WHY EXHIBIT AT SSD 2027

NOT JUST A BOOTH — A WAY INTO THE BALTIC SEA DEFENCE MARKET

A year-round visibility and relationship platform, not a two-day stand.

The work starts long before the doors open in Riga. Your company profile, newsletter reach to targeted defence and security subscribers, LinkedIn and featured stories build visibility weeks ahead — while **matchmaking** introduces you to relevant buyers and partners in advance, so your two days on the floor are spent in conversations that matter.

WHAT YOU GET

- ◆ Company profile across the SSD website and event channels
- ◆ Inclusion in the SSD newsletter to a targeted, opted-in audience
- ◆ Promotion through SSD's active LinkedIn following
- ◆ Featured stories that put your message in front of buyers
- ◆ Matchmaking — introductions before the doors open
- ◆ Sponsorship & add-on features for deeper engagement

WHO YOU MEET

- ◆ Government & defence procurement
- ◆ Primes & system integrators
- ◆ Dual-use innovators & SMEs
- ◆ Rescue, energy & critical-infrastructure operators
- ◆ Supply chain & logistics decision-makers

- ◆ Meet the right buyers around the Baltic Sea — not just a booth
- ◆ Built on a proven, sold-out event — not a first-time gamble

» Register your interest at 2027@ssdexpo.com — we'll send the exhibitor package as soon as it's ready.

THE OFFER & NEXT STEP

SECURE YOUR PLACE AT SSD 2027

Interest collection is open now – Riga, 16–17 June 2027.

As a thank-you to the companies that built SSD2026, **every SSD2026 participant qualifies for the returning-exhibitor rate – 50% off their booth, in June only.** From July the rate steps down by roughly 5% each month, so the earlier you confirm, the more you save. Booth prices, floorplan positions and contracts are being finalised and sent the moment they are ready.

JUNE 2027	JULY	AUGUST	SEPTEMBER	...
-50%	-45%	-40%	-35%	-5% each month after

Returning-exhibitor rate for SSD2026 participants. June is the only month at the full -50%; the step-down after is indicative – confirm early to lock the best rate.

- ◆ Returning-exhibitor rate: SSD2026 participants get -50% on their booth – in June only.
- ◆ Early action wins: the rate drops ~5% each month from July onward.
- ◆ Full package, floorplan and pricing in preparation – sent as soon as ready.

REGISTER YOUR INTEREST

2027@ssdexpo.com

ONLINE

ssdexpo.com

SECURING THE BALTIC SEA REGION

SSD·2027 · ONE REGION, ONE SSD EXPO

WHO EXHIBITED · SSD2026

150+ EXHIBITORS ALREADY ON BOARD

The companies that filled the sold-out SSD2026 floor in Tallinn – join them in Riga, 16–17 June 2027.



» Add your company to the SSD 2027 wall – register your interest at 2027@ssdexpo.com